

SPECIAL
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CALIFORNIA STYLE

FALL FLASH

Julianne
Moore
Shines in the
Season's Bold
New Look

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Fashion Finds
From Bags
To Gems

BEACH GLAM

Inside the
House that
Juicy Built



beach bliss

For Juicy Couture's Pamela Skaist-Levy and her family, an original Malibu Colony cottage is the perfect nest



BY DAWN MOORE PHOTOGRAPHED BY LISA ROMEREIN



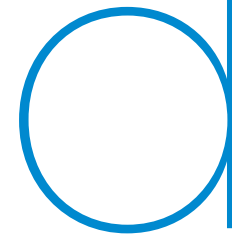
Splashes of tangerine extend serene Malibu sunsets over the zebra day bed. OPPOSITE Marine motifs such as coral bring the beach inside.



The Levy family loved this circa 1900 Portuguese desk enough to copy it for their home in Beverly Hills. OPPOSITE A Wolfgang Tillmans abstract from the "Freischwimmer" series shimmers under the master bedroom's skylight.



White-on-white Hermès blankets are tucked in the loft's 19th century hand-painted beds. OPPOSITE Blue and silver permeate the Levy house.



Don't ask Pamela Skaist-Levy where the name "Juicy" came from. "Oprah tried and we never tell. Gela and I are the only ones who know!" Well, that can certainly lead to some wild speculation. And the crest? "We both love monograms. When we drew what became Scotties, it was supposed to be a Yorkie—my Dan was the inspiration." Dan seems to be fine with the mix-up, although Tinkerbell (her Chihuahua) might be miffed.

Juicy Couture—as high-style clients like Madonna and Cameron Diaz might be surprised to learn—was born from Valley style. Skaist-Levy grew up in Encino, shopping at Val Surf in shorts and a Hang Ten T-shirt. She has lived and loved the athletic-casual SoCal life. So much so, in fact, that 12 years later, Juicy operates in the exact same spot from which it started—a warehouse in Pacoima. Skaist-Levy and her co-Juicy, Gela Taylor, still "share a teeny office with broken air-conditioning."

Although the pair sold to Liz Claiborne three years ago, the two remain the design and marketing heads for all things Juicy, recently driving sales over the \$200 million mark.



Blue French milk glass is served up on a Christofle silver tray. OPPOSITE Skaist-Levy's collection of milk, Murano and art glass culled from galleries, flea markets and eBay fills an antique Portuguese hutch.





ALL PHOTOS THIS PAGE: JEFERY LEVY



High tide brings the Malibu surf to the Levy family's feet. OPPOSITE Cherished family moments with Noah, Jef, Pamela and Dan, their Yorkshire terrier.





"This is our living and dining room in the summer—no one stays in the house!" says Skaist-Levy of the family's patio.

When at the Paris couture shows this year, they had dozens of Juicy-sightings, but the one that sent them reeling was John Galliano. "Vogue asked all the ladies at couture what their wardrobe basics were, and almost all said some form of Juicy!" Next up, perfume ("Juicy Couture #1"), home ("William Yeoward just named a pattern after me! The 'Pamela!"), and before the end of the year, stores in Malibu, Santa Barbara and San Francisco. Phew.

No wonder Pamela and her husband of 20 years, filmmaker Jefery Levy, count the minutes until they can escape to their Malibu cottage. One of the few remaining original structures in the legendary "Colony," their 1,800-square-foot abode called "The Barn" oozes charm and cozy sophistication. On approach to the tiny entrance, the lanterns are askew and door unremarkable. But once opened, an enchanted allee lined with white bougainvillea and flagstone draws you straight to a burst of sunlit Pacific Ocean with waves crashing literally beneath your feet. The storied Malibu Colony has long been the private enclave of movie folk; this house is no exception. Built in 1940 on piers, it has

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NAPA NIRVANA

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agricultural mecca shine—namely, winemaking. And since the dizzying roster of wineries in the region surely includes enough fabulous cabs and syrahs to sip for a lifetime, one route is to pick a gold-standard spot and really do it up. Tastings hit a delightful high note at the **Swanson Vineyards** in Rutherford, for example. Named the

“Harvey” after one of the proprietors’ dogs, the afternoon tasting in the Swanson’s art-filled tasting room starts with a scoop of the house caviar on a Yukon gold potato chip and, after five or so rounds of wine and perfectly paired cheeses, ends with a signature spiced chocolate truffle. In many ways, Swanson represents the most perfect nexus of everything Napa has to offer: food, indulgence, refinement. Of course, it’s all about the wine. But then

again, it’s not just all about the wine.

THE CARNEROS INN, 4048 Sonoma Hwy., Napa, 707-299-4900; thecarnerosinn.com. **MEADOWOOD RESORT**, 900 Meadowood Ln., St. Helena, 707-963-3646; meadowood.com. **FRENCH LAUNDRY**, 6640 Washington St., Yountville, 707-944-2380; frenchlaundry.com. **REDD**, 6480 Washington St., Yountville, 707-944-2222; reddnapavalley.com. **SWANSON VINEYARDS**, 1271 Manley Ln., Rutherford, 707-967-3500; swansonvineyards.com. ●

BEACH BLISS

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been home to Oscar winners Robert Towne (*Chinatown*) and Barry Spikings (*The Deer Hunter*). Even Diana Ross took in the ocean breezes from the deck one summer.

With their overloaded schedules, the couple doesn’t unwind until their silver Mercedes G55 passes through the Colony gates. “The smell of the ocean makes me feel like when I was a little girl with my family at the beach. My mother still boogie boards!” Skaist-Levy enthuses. Don’t let that admission lead you to believe that mom was Skaist-Levy’s style icon, though. Both Levys have doctor-fathers and homemaker-mothers, but Pamela’s parents are “very conservative preppy New Englanders.” Who happen to boogie board.

The ocean has long been an important emotional trigger for Skaist-Levy and her husband. For years, they rented on different Malibu beaches knowing one day they would own—even buying art without a wall to hang it on. “We got the Catherine Opie photographs (from her “Surfer” series) before we had this house!” Their passion for photography and modern art lends a crisp finish to

the eclectic interiors. With its dramatic vaulted ceiling and skylights, the house perfectly showcases three black and white photographs from Don James’s “Surfing San Onofre to Point Dume: 1936-1942” series.

“This place wasn’t for sale,” Jef explains. “Our realtor called the owner [Thomas Gottchalk, Germany’s own Jay Leno] and got us in to take a look.” He knew right away this was the house of their dreams. After relentless badgering, they finally closed the purchase and set to making it their own. Clear turquoise blue art glass mimics the ocean and sky, punctuated by tangerine accents mirroring the sunsets.

“Once I found the turquoise leather chair, I knew this was the color for the house,” says Skaist-Levy. A Portuguese hutch from the early 1900s provided additional inspiration—Hermès filling in the rest. There’s Hermès china, flatware, blankets, coin trays and, of course, Birkins. “The Hermès obsession—it’s embarrassing because I consider myself really down to earth,” says the designer. A friend in the background laughs hysterically and Skaist-Levy begs to differ. “Nancy, I am SO down to earth!” “Yes, Princess!” comes the reply.

In their “down-to-earth” mode, the Levys get up at 6:30 in the morning,

make coffee and immediately check the tide charts. “If it’s low tide, we take the dogs for a beach walk. Otherwise, we bike ride or build sandcastles.” The Levy’s five-year-old son Noah pipes up, reminding mom of the sandcastle cake she made. “Well, that actually didn’t turn out too well.”

Jef is among L.A.’s most serious oenophiles, and he also loves to cook. In the fridge, next to the Coke Zero, is fresh produce from the local farmer’s market. They open the house to friends and family for barbecues and lobster boils (after the kids play lobster race); but if the lobsters run off or the cake doesn’t turn out, they have a standing reservation at Nobu.

Although a second home in Malibu is a nice fringe benefit, there can be no more fitting tribute to Skaist-Levy’s Valley-inspired success than being immortalized as that ultimate California girl, Barbie. When Mattel called, Pamela and Gela saw it as the perfect opportunity to give back; 100 percent of the royalties are donated to the National Foundation for Facial Reconstruction (NFFR) and ChildHelp USA. Wearing an iconic Juicy Couture terry track suit and dripping in shopping bags, Pamela is now a pop culture legend with Tink (getting her due after being snubbed for the “crest”) at her side. ●